



## **Privus Mobile's Wireless Caller ID Service Named 'Best BlackBerry Evolution' at 2008 Handango Champion Awards**

*Out of 140,000 mobile apps, Handango picks Privus Mobile as BlackBerry's most innovative*

**Dallas – Oct. 6, 2008** – Less than three months after its official launch, Privus Mobile ([www.privusmobile.com](http://www.privusmobile.com)) is already receiving acclaim from industry peers. In the recently released 2008 Handango Champion Awards, Privus Mobile and its real Caller ID service for cell phones was awarded Best Evolution in the BlackBerry category. Handango, a multi-platform smartphone apps provider, chose the Champion Awards recipients based on customer feedback, sales, product marketing and overall product quality. With more than 140,000 smartphone apps from approximately 23,000 developers, the Privus Mobile service that [displays](#) the incoming caller's name and number on the user's display screen stood out among the crowd.

"We offer the nation's first and only real Caller ID for cell phones, so Best Evolution on BlackBerry phones suits the Privus Mobile service very well," said Privus Mobile President Greg Smith. "Mobile Caller ID is a service that consumers have been wanting since the cell phone became mainstreamed into our society over a decade ago. We want total control over whom we talk to and when. Privus Mobile empowers individuals to know who's calling – especially those callers not stored in a phone's contacts.

"Our mobile Caller ID service helps simplify your mobile lifestyle," Smith continued. "Privus Mobile customers that use the service on their business phone find it to be advantageous when tracking leads or managing their thousands of contacts. The college crowd is using Privus Mobile to help keep track of all the names and numbers they are collecting daily. Privus Mobile is providing peace-of-mind every time your cell phone rings."

Available at [www.privusmobile.com](http://www.privusmobile.com), the downloadable real Caller ID application is specifically designed for smartphones. A full list of compatible devices can be found on the site. Those who are interested are encouraged to visit the Web site and get a free three-day trial of the service.

For a complete list of the 2008 Handango Champion Awards winners, visit Handango's corporate Web site at <http://corp.handango.com>.

### **About Privus Mobile**

ID YOU LLC, a wholly owned subsidiary of Accudata Technologies, has launched the industry-first Privus Mobile service, which provides real Caller ID service to wireless handsets, giving users greater control over who they talk to and when. ID YOU LLC, which is focused on providing the most comprehensive Caller ID service available, is headquartered in Allen, Texas. For more information, visit [www.privusmobile.com](http://www.privusmobile.com).