

News Release



Contact

Nathan Rome
M/C/C for Privus Mobile
972-480-8383 x 301
Nathan.Rome@mccom.com

Privus Mobile's Caller ID Service Works on New BlackBerry Bold

Dallas – Nov. 4, 2008 – With the U.S. launch of the BlackBerry® Bold™, Privus Mobile (www.privusmobile.com) is proud to announce the new smartphone's immediate compliance with its real Caller ID service for cell phones. The award-winning service – Privus Mobile was named Best BlackBerry Evolution at the 2008 Handango Champion Awards – provides Bold users with the ability to see the caller's name and number on every call, including the ones not already stored in the contacts list. Already a preferred application for many BlackBerry Curve and BlackBerry Pearl users, Privus Mobile enables customers to take advantage of a wide range of benefits, including increased privacy, the ability to screen calls, ID protection and a quick-save feature that allows users to store new contacts with a simple push of a button. In addition, the service identifies most international calls.

BlackBerry Bold is arguably Research In Motion's most powerful, most sophisticated smartphone yet. Along with a redesigned BlackBerry operating system, it boasts standard smartphone features, such as BlackBerry's enhanced e-mail, instant messaging, Internet capabilities and a QWERTY keyboard, while adding performance innovations such as a 624-MHz processor, Bluetooth 2.0, a 2-megapixel camera and video recording, support for AT&T's 3.5G HSDPA Network, Wi-Fi capabilities, built-in GPS and 1 GB internal memory with expandable memory options.

"The BlackBerry Bold is an amazing device, and we are thrilled about offering our first-of-its-kind service on BlackBerry's newest smartphone," said Privus Mobile President Greg Smith. "The Bold's polished look and intelligent features make it one of the best new phones on the market. With Privus Mobile on their phones, Bold owners can enhance their new phone's capabilities by receiving increased control on how they handle calls. It's an incredible service for an incredible phone."

Available at www.privusmobile.com, the downloadable real Caller ID application is specifically designed for smartphones. A full list of compatible devices can be found on the site. Those who are interested are encouraged to visit the Web site and get a [free three-day trial](#) of the service.

About Privus Mobile

I D YOU LLC, a wholly owned subsidiary of Accudata Technologies, has launched the industry-first Privus Mobile service, which provides real Caller ID service to wireless handsets, giving users greater control over who they talk to and when. I D YOU LLC, which is focused on providing the most comprehensive Caller ID service available, is headquartered in Allen, Texas. For more information, visit www.privusmobile.com.

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